

Leadership Talent Development Institute

with a special focus on retaining and rewarding talent in tough economic times

Sequent, in partnership with the Franklin University Leadership Center, proudly announces a unique leadership development program designed specifically to serve those responsible for identifying and developing leadership talent within their organizations.

This Institute was developed for leaders in business who recognize the need for, but lack the resources to dedicate to talent development, including CEOs, presidents, owners, COOs, senior leaders, and human resources professionals in organizations of all sizes, across all industries and professions. It includes more than 30 hours of leadership development offered over a six-month period in a combination of independent learning, a full-day Symposium, and seven facilitated modules, with a unique ability to measure and demonstrate results.

As an Institute participant, you will learn ... Your personal leadership approach and formulate your leadership philosophy • Methods to motivate and reward people • Strategies to improve performance through effective leadership • About creating a culture of accountability • How to articulate and accomplish goals through the application of leadership.

ENROLLMENT ONLY \$800 PER PARTICIPANT (LIMITED AVAILABILITY)

The Leadership Talent Development Institute includes more than 30 hours of leadership development.

RAYMOND E. MASON, JR. LEADERSHIP SYMPOSIUM

- » "Commitment: The Path to Leadership Excellence," Thursday, April 16, 2009
- » Break-Out Session by Dwight Seeley and Jackie Bovinet: "Leveraging Your People by Increasing Engagement in Challenging Times"
- » Special Take-It-Back-To-Work session Facilitated by Sequent Talent Management

HALL LEADERSHIP LESSONS

- » Series of Six Recorded Leadership Presentations

SEVEN FACILITATED MODULES

- » Leadership Core: The Higher Levels of Leadership Indicator®, Defining Leadership
- » Developing Talent through Effective Performance Management
- » Building an Environment of Accountability
- » Communicating Effectively
- » Finding Solutions Where Problems Exist
- » The Science and Art of Setting Goals
- » Leadership Core: Measurement and Assessment; Philosophy of Leadership

This institute is focused on the need to develop leadership talent during tough economic times, is built on a unique leadership model, and incorporates the Higher Levels of Leadership Indicator® as a measurement tool, along with a special "Philosophy of Leadership" activity.

**LEADERS-IN-RESIDENCE
SEQUENT'S DWIGHT SEELEY, JACKIE BOVINET, JOHN BAKER**

FRANKLIN UNIVERSITY
LEADERSHIP
CENTER

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